



PRESS RELEASE

April 16, 2020
MediBang Inc.

Getting the premium option of “MediBang Paint” for free?!
Published in an official illustration book?!
Receiving arts job offers?!
Introducing “Creator Rank Benefits”!

MediBang Inc.(HQ: Shibuya, Tokyo; President and CEO: Hideyuki Takashima) manages "ART street", a social media platform to post illustrations and comics. On April 16, MediBang will release the details of "Creator Rank Benefits" that will be given to users depending on their creator rank (Platinum/Gold/Silver/Bronze).

The graphic features a central title "CREATOR RANK!" with a paintbrush icon. Above the title are four circular icons representing the ranks: Platinum (blue), Gold (yellow), Silver (grey), and Bronze (red). Below the title, it says "Get SPECIAL BENEFITS by RANKING UP". Three icons illustrate the benefits: an open book, a person with arrows indicating job recommendations, and three "ART street" certificate cards for Platinum, Silver, and Bronze ranks. At the bottom, three starburst icons list the benefits: "Published in an illustration book!", "Job recommendation!", and "ART street Certificate card!". A blue banner at the very bottom contains the text "Other various benefits available!" and a yellow button with "SEE MORE" and a right-pointing arrow.

CREATOR RANK!

Get **SPECIAL BENEFITS** by RANKING UP

Published in an illustration book!

Job recommendation!

ART street Certificate card!

Other various benefits available! [SEE MORE](#)

■What is Creator Rank?

ART street has a popularity ranking system for illustrations that is divided into 7 levels, "LEVEL 1" to "LEVEL 7". Depending on their achievements in ART street Ranking, the creator will receive 4 ranks, and will be given a rank badge along with other benefits. Here are the requirements of each rank.

Platinum Rank: Creator with an illustration that reached LEVEL 7 on ART street Ranking

Gold Rank: Creator with an illustration that reached LEVEL 6 on ART street Ranking

Silver Rank: Creator with an illustration that reached LEVEL 5 on ART street Ranking

Bronze Rank: Creator with an illustration that reached LEVEL 4 on ART street Ranking



■We provided benefits for artists that achieved a creator rank!

As a thank you gesture to the illustrators that are active on ART street, we have provided 6 different benefits for 4 creator ranks. See below for details.

“MediBang Paint” ads will be hidden *Coming soon

Digital painting and comic creation tool "MediBang Paint for iPhone, iPad, Android" with no ads, which is a paid version, will be provided to users with a creator rank for free. Ads will be hidden if they log in with their account that achieved a creator rank.

Download MediBang Paint here:

<https://medibangpaint.com/>

Published in "ART street Illustration Book"

Artists that achieved a Platinum rank will be published on our annual publication, "ART street Illustration Book". They will also receive the book as a gift.

Notified about illustration job offers

Artists that achieved a Platinum or Gold rank will be notified about illustration job offers. We will send a notice to their registered email address about a job offer that best suits them.

"ART street certificate card" will be given

To verify the creator rank achievement, everyone who achieved a rank will receive an ART street official digital certificate card. The card design will get luxurious as the rank goes up.



Published in "Rank Up Creators"

Everyone who achieved a rank will be featured in the "Rank Up Creators" page, leading to more views.



"Rank Up Creators" page:

https://medibang.com/rankup_creators/

Creator Rank and Special Benefits page:

<https://medibang.com/page/about-creatorrank/>

【Inquiry】

PIC: Melody Lam

Email: medibang-pr@medibang.com

Phone number: 03-6416-9114
