



## PRESS RELEASE

To the press

November 19, 2020

MediBang Inc.

**MediBang Paint, the free digital paint program for illustration and manga, has reached 50 million downloads. To celebrate, we are doing a giveaway!**

The MediBang Paint series developed by MediBang Inc. has reached 50 million downloads on November 14, 2020.

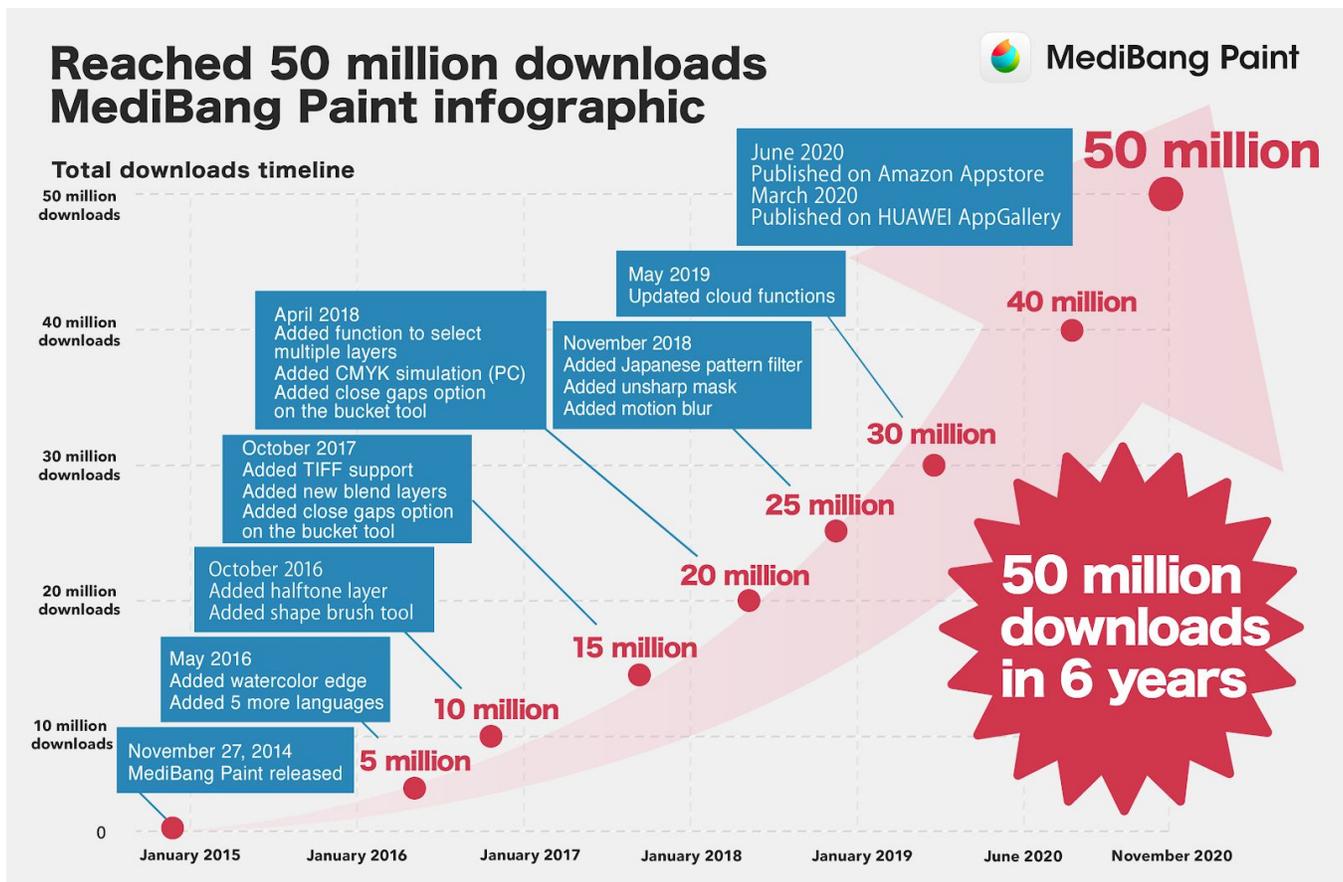
MediBang Paint – A free digital paint program for illustration and manga

MediBang Inc – Headquarters: Shibuya-ku, Tokyo, CEO: Hideyuki Takashima

MediBang Paint is available in 17 different languages. Unlike most softwares from Japan, 86% of the users are from other countries. It is a program for illustration and manga that has the largest number of users.

Since it was released in November 2014, it has been spreading across the globe at a very fast pace for a digital paint program, with the support of the users. In 6 years, it reached 50 million downloads. This year, due to the COVID-19 situation, the demand for indoor activities increased. The number of downloads went up very quickly, and reached 40 million downloads in June 2020. In roughly half a

year, it jumped up to 125%.



To celebrate the milestone of 50 million downloads, we are having a “MediBang Paint 50 million downloads giveaway!”.

For a chance to win, entrants need to create an artwork with the theme “MediBang Paint 50 million downloads celebration” and post in their social media accounts or ART street (an online art community managed by MediBang). The lucky winners chosen at random gets prizes such as a set of iPad and Apple Pencil (5 winners).

To show our gratitude to the users of our program, we have many gifts ready, so please enter for a chance to win!



## ▼ MediBang Paint 50 million downloads giveaway! details

Giveaway page URL – <https://medibang.com/page/f/medibangpaint5000/>

Entry period: November 19, 12PM – December 7, 2020 12PM (Japan standard time)

### How to enter:

Create an artwork with the theme “MediBang Paint 50 million downloads celebration”.

Then post on social media with the hashtag #medibangpaint5000, and the link to the giveaway page (<http://medibangxxxxx>).

The acceptable social media platforms are ART street, Twitter, weibo, Plurk, Facebook, Instagram, YouTube, Bilibili.

### Prize:

• 5 lucky winners will be chosen at random to win these awesome prizes!

:iPad 32G Wi-Fi (silver) + Apple Pencil (1st generation)–5 winners

• 10 people that retweeted or shared posts from MediBang official accounts about this giveaway will be randomly picked to win a 5000yen Amazon gift card!

The social media platform for that is Twitter, weibo, Plurk, and Facebook.

•MediBang staffs will carefully select some of the artwork to become the background image of the signup page of MediBang Paint

**Languages:** Japanese, English, Chinese (simplified), Chinese (traditional), Korean, Spanish

\* Please see the details such as important points in the [giveaway page](#).

### **What is MediBang Paint?**

A digital paint program for illustration and manga. Not only does it have all the basic functions of a paint program, it supports multiple languages, and has functions such as cloud storage, cloud materials, team creation, etc.

It is also available in multiple platforms (PC, iOS, Android). Users can create artwork in any type of environment.

Official website: <https://medibangpaint.com/>

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#### **[About the company]**

MediBang Inc. CEO Hideyuki Takashima

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