



PRESS RELEASE

To the press

July 12, 2021
MediBang Inc.

**MediBang Paint , the digital paint program
for illustration and manga, has reached 60
million downloads worldwide.**

The MediBang Paint series developed by MediBang Inc. reached 60 million downloads on July 10, 2021.

What is MediBang Paint?

A free digital paint program for illustration and manga.

About MediBang Inc

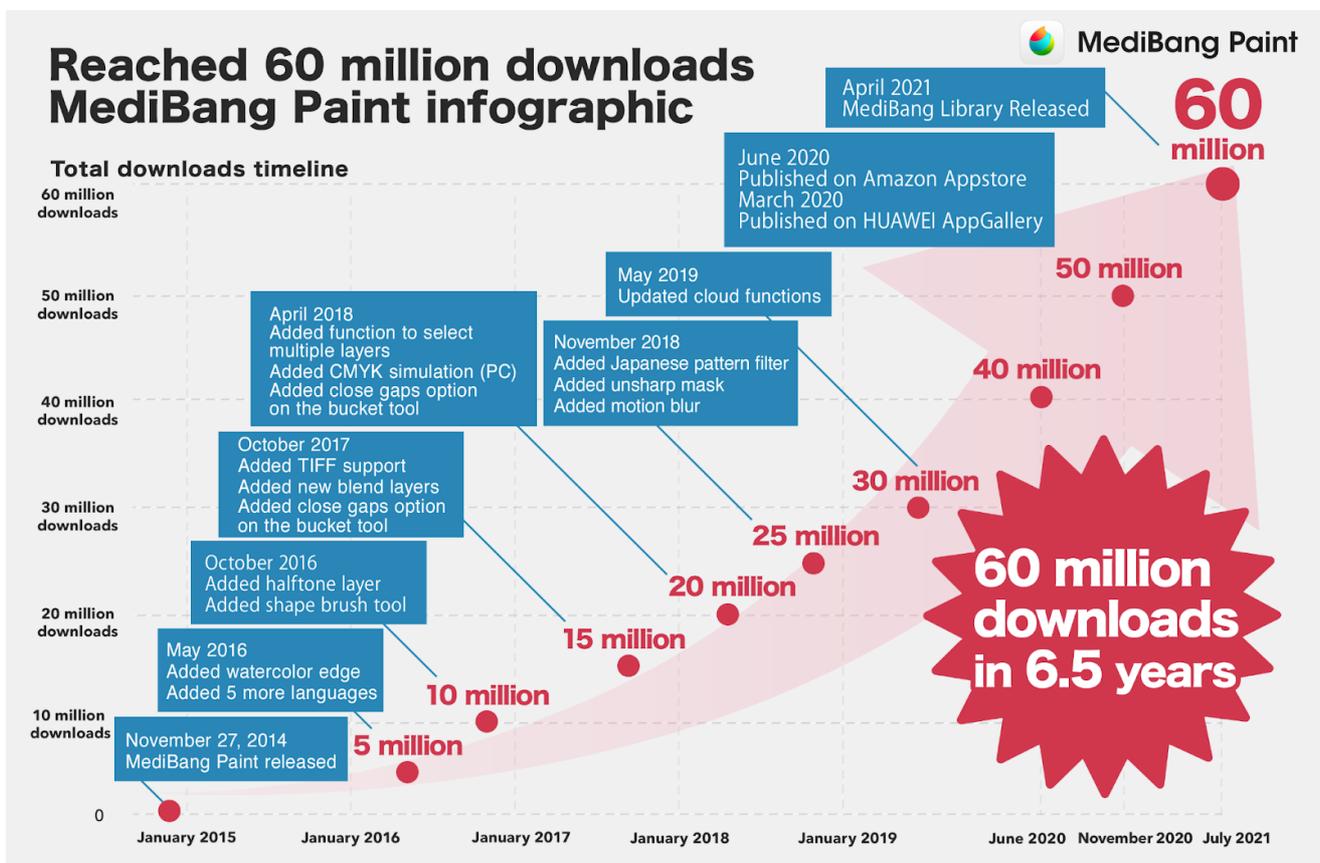
Headquarters: Shibuya-ku, Tokyo

CEO: Hideyuki Takashima

MediBang Paint is available in 17 different languages. Unlike most softwares from Japan, 86% of the users are from overseas. It is a program for illustration and manga that has the largest number of users.

Since it was released in November 2014, it has been spreading across the globe at a very fast pace for a digital paint program, with the support of the users. In 6.5 years, it reached 50 million downloads.

Since last year, due to the COVID-19 situation, the demand for indoor activities has increased. The number of downloads went up very quickly, and reached 50 million downloads in November 2020. In roughly half a year, it jumped up to 120%.



In April 2021, we released the "MediBang Library," a new feature that allows users to learn how to draw illustrations in a fun way using illustration templates. This feature has been well appreciated by beginner creators.

Furthermore, MediBang Paint will continue to add new features and services to help people discover the joy of drawing, and to make "anyone in the world can become a creator" possible.

What is MediBang Paint?

A digital paint program for illustration and manga. Not only does it have all the basic functions of a paint program, it supports multiple languages, and has functions such as cloud storage, cloud materials, team creation, MediBang Library, a feature for beginner artists, etc.

It is also available on multiple platforms (PC, iOS, Android). Users can create artwork in any type of environment.

Official website: <https://medibangpaint.com/>

[About the company]

MediBang Inc. CEO Hideyuki Takashima

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